

SUMMARY, FULL REPORT RECEIPTS AND EXPENDITURES

C4
(3/97)

PDC OFFICE USE
100499520

10-30-2012

Candidate or Committee Name (Do not abbreviate. Include full name) (Our Washington)			
Mailing Address PO Box 9100		City Seattle, WA	
Zip + 4 98109-0100	Office Sought (Candidates)	Election Date 2012	*For PACs, Parties & Caucus Committees: During this report period, did the committee make an <u>independent expenditure</u> (i.e., an expense not considered a contribution) <u>supporting or opposing a state or local candidate</u> ?
Report Period Covered From (last C-4) 10/16/12	To (end of period) 10/29/12	Final Report? Yes No X	

RECEIPTS

*See next page Yes No

1. Previous total cash and in kind contributions (From line 8, last C-4) (if beginning a new campaign or calendar year, see instruction booklet)	\$	8,930,967.86
2. Cash received (From line 2, Schedule A)	\$	253,500.00
3. In kind contributions received (From line 1, Schedule B)		4,818.57
4. Total cash and in kind contributions received this period (Line 2 plus 3)		258,318.57
5. Loan principal repayments made (From line 2, Schedule L)		0.00
6. Corrections (From line 1 or 3, Schedule C)	Show + or (-)	0.00
7. Net adjustments this period (Combine line 5 & 6)	Show + or (-)	0.00
8. Total cash and in kind contributions during campaign (Combine lines 1, 4 & 7)		9,189,286.43
9. Total pledge payments due (From line 2, Schedule B)		0.00

EXPENDITURES

10. Previous total cash and in kind expenditures (From line 17, last C-4) (If beginning a new campaign or calendar year, see instruction booklet)		5,726,755.57
11. Total cash expenditures (From line 4, Schedule A)		2,731,239.83
12. In kind expenditures (goods & services) (From line 1, Schedule B)		4,818.57
13. Total cash and in kind expenditures made this period (Line 11 plus line 12)		2,736,058.40
14. Loan principal repayments made (From line 2, Schedule L)		0.00
15. Corrections (From line 2 or 3, Schedule C)	Show + or (-)	0.00
16. Net adjustments this period (Combine lines 14 & 15)	Show + or (-)	0.00
17. Total cash and in kind expenditures during campaign (Combine lines 10, 13 and 16)		8,462,813.97

CANDIDATES ONLY	Won	Lost	Unopposed	Name not on ballot
Primary election	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
General election	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Treasurer's Daytime Telephone No.:

(206) 325-5013

CASH SUMMARY

18. Cash on hand (Line 8 minus line 17)	726,472.46
[Line 18 should equal your bank account balance(s) plus your petty cash balance.]	
19. Liabilities: (Sum of loans and debts owed)	666,025.00
20. Balance (Surplus or deficit) (Line 18 minus line 19)	60,447.46

CERTIFICATION: I certify that the information herein and on accompanying schedules and attachments is true and correct to the best of my knowledge.

Candidate's Signature	Date	Treasurer's Signature	Date
		Jason Bennett	10/30/12

CASH RECEIPTS AND EXPENDITURE

SCHEDULE
to C4 **A**
(11/93)

2

Candidate or Committee Name (Do not abbreviate. Use full name.)

Report Date

(Our Washington)

10/16/12

10/29/12

1. CASH RECEIPTS (Contributions) which have been reported on C3. List each deposit made since last C4 report was submitted.

Date of deposit	Amount	Date of deposit	Amount	Date of deposit	Amount	Total deposits
10/19/2012	243,500.00					
10/26/2012	10,000.00					

2. TOTAL CASH RECEIPTS

Enter also on line 2 of C4 \$ 253,500.00

CODES FOR CLASSIFYING EXPENDITURES: If one of the following codes is used to describe an expenditure, no other description is generally needed. The exceptions are:

- 1) If expenditures are in-kind or earmarked contributions to a candidate or committee or independent expenditures that benefit a candidate or committee, identify the candidate or committee in the Description block;
- 2) When reporting payments to vendors for travel expenses, identify the traveler and travel purpose in the Description block; and
- 3) If expenditures are made directly or indirectly to compensate a person or entity for soliciting signatures on a statewide initiative or referendum petition, use code "V" and provide the following information on an attached sheet: name and address of each person/entity compensated, amount paid each during the reporting period, and cumulative total paid all persons to date to gather signatures.

CODE
DEFINITIONS
ON NEXT PAGE

C - Contributions (monetary, in-kind & transfers)
I - Independent Expenditures
L - Literature, Brochures, Printing
B - Broadcast Advertising (Radio, TV)
N - Newspaper and Periodical Advertising
O - Other Advertising (yard signs, buttons, etc.)
V - Voter Signature Gathering

P - Postage, Mailing Permits
S - Surveys and Polls
F - Fundraising Event Expenses
T - Travel, Accommodations, Meals
M - Management/Consulting Services
W - Wages, Salaries, Benefits
G - General Operation and Overhead

3. EXPENDITURES

- a) Expenditures of \$50 or less, including those from petty cash, need not be itemized. Add up these expenditures and show the total in the amount column on the first line below..
- b) Itemize each expenditure of more than \$50 by date paid, name and address of vendor, code/description, and amount.
- c) For each payment to a candidate, campaign worker, PR firm, advertising agency or credit card company, attach a list of detailed expenses or copies of receipts/invoices supporting the payment.

Date Paid	Vendor or Recipient (Name and Address)	Code	Purpose of Expense and/or Description	Amount
N/A	Expenses of \$50 or less	N/A	N/A	150.00
10/16/12	GMMB/Great American Media 1010 Wisconsin Avenue NW Suite Washington, DC 20007-3674	B	ad buy (see memo)	135,022.00
10/17/12	The Mellman Group 1023 31st Street NW Floor 5 Washington, DC 20007-4458	S	survey	52,722.00
10/18/12	GMMB/Great American Media 1010 Wisconsin Avenue NW Suite Washington, DC 20007-3674	B	ad buy (see memo)	1,990,343.00
10/18/12	GMMB/Great American Media 1010 Wisconsin Avenue NW Suite Washington, DC 20007-3674	B	ad buy (see memo)	65,222.00
10/18/12	Terris Barnes Walters 400 Montgomery Street Suite San Francisco, CA 94104-1219	L	mailer print, design, postage (Zebra, Cornerstone, USPS)	45,050.00
10/22/12	Dixon / Davis Media Group, LLC 1028 33rd Street NW Suite 300 Washington, DC 20007-3571	M	ad production	18,707.00

Total from attached pages \$ 424,023.83

4. TOTAL CASH EXPENDITURES

Enter also on line 11 of C4 \$2,731,239.83

EXPENDITURES CONTINUATION SHEET (Attachment to Schedule A)

Page 3

Candidate or Committee Name (Do not abbreviate. Use full name.)

Report Date

(Our Washington)

10/16/12

10/29/12

Date Paid	Vendor or Recipient (Name and Address)	Code	Purpose of Expense and/or Description	Amount
10/22/12	Rising Tide Interactive LLC 1133 19th Street NW Suite 301 Washington, DC 20036-3656	B	ads-Hulu, DSPolitical, Yume, AO	104,000.00
10/24/12	The Mellman Group 1023 31st Street NW Floor 5 Washington, DC 20007-4458	S	survey	82,012.00
10/25/12	Terris Barnes Walters 400 Montgomery Street Suite San Francisco, CA 94104-1219	L	mailer print, design, postage (Zebra, Cornerstone, USPS)	45,050.00
10/25/12	Terris Barnes Walters 400 Montgomery Street Suite San Francisco, CA 94104-1219	L	mailer print, design, postage (Zebra, Cornerstone, USPS)	45,050.00
10/25/12	Terris Barnes Walters 400 Montgomery Street Suite San Francisco, CA 94104-1219	L	mailer print, design, postage (Zebra, Cornerstone, USPS)	42,954.00
10/25/12	Terris Barnes Walters 400 Montgomery Street Suite San Francisco, CA 94104-1219	L	mailer print, design, postage (Zebra, Cornerstone, USPS)	42,954.00
10/25/12	Terris Barnes Walters 400 Montgomery Street Suite San Francisco, CA 94104-1219	M	photo shoot (Dennis Hearne Photography)	3,755.00
10/25/12	Terris Barnes Walters 400 Montgomery Street Suite San Francisco, CA 94104-1219	T	reimb. travel exp (Expedia, Alaska, Dollar, HotelMonaco, 76)	1,491.00
10/25/12	Argo Strategies PO Box 9100 Seattle, WA 98109-0100	M	October treasury	3,000.00
10/26/12	Tightline Strategies 231 Bermiston St Louis, MO 63105	M	November consulting	7,500.00
10/26/12	Tightline Strategies 231 Bermiston St Louis, MO 63105	T	reimb. flight (American)	1,410.89
10/26/12	Tightline Strategies 231 Bermiston St Louis, MO 63105	T	reimb. lodging per diem (Ken, Marco)	234.52

Page Total \$ 379,411.41

EXPENDITURES CONTINUATION SHEET (Attachment to Schedule A)

Page 4

Candidate or Committee Name (Do not abbreviate. Use full name.)

Report Date

(Our Washington)

10/16/12

10/29/12

[illegible]

Page Total \$ 44,612.42

Suemary Trobaugh

From: Beth Shugert [beth@argostrategies.com]
Sent: Tuesday, October 30, 2012 5:03 PM
To: PDC
Cc: Argo Strategies
Subject: Our WA Media buy
Attachments: Our WA Oct 30 media buy.pdf

RECEIVED

OCT 30 2012

Public Disclosure Commission

Hello,

Attached please find a memo detailing ads reserved by Our Washington. This amends the previous memo filed October 23 and should accompany the C4 just filed today.

Thank you,

Beth

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Beth Shugert
Argo Strategies
PO Box 9100
Seattle, WA 98109
206/325.5013 office
857/998.9822 cell
206/323.0738 fax

Details of television time reserved by Our Washington to air September 12 - November 6, 2012. This memo amends the memo filed on October 23.

RECEIVED

OCT 30 2012

Public Disclosure Commission

Television Station	Amount
CABLE 6156 (COMCAST INTERCONNECT)	\$292,427.00
CABLE 0274 COMCAST SYSTEM	\$255,578.00
CABLE 3838 CHARTER INTERCONNECT	\$166,327.00
CABLE 7769 COMCAST SYSTEM	\$77,013.00
CABLE 7970 COMCAST INTERCONNECT	\$110,523.00
KAPP	\$74,420.00
KATU	\$126,200.00
KAYU	\$72,915.00
KCPQ	\$593,340.00
KCYU	\$88,860.00
KGW	\$142,300.00
KHQ	\$320,175.00
KIMA	\$269,680.00
KING	\$1,279,900.00
KIRO	\$1,029,675.00
KNDO	\$294,785.00
KOIN	\$151,700.00
KOMO	\$1,093,950.00
KONG	\$142,960.00
KPDX	\$3,200.00
KPTV	\$113,150.00
KRCW	\$7,250.00
KREM	\$336,595.00
KSKN	\$15,260.00
KSTW	\$69,545.00
KWPX	\$26,200.00
KXLY	\$141,700.00
KZJO	\$20,440.00
NWCN	\$18,090.00
Television Total	\$7,334,158.00
Radio Station	Amount
KAFE-FM	\$6,145.00
KGMI-AM	\$6,200.00
KGON-FM	\$22,710.00
KISM-FM	\$5,380.00
KJAQ-FM	\$41,520.00
KJR-FM	\$55,450.00
KKCW-FM	\$32,575.00

RECEIVED

OCT 30 2012

Public Disclosure Commission

KKWF-FM	\$53,300.00
KLTH-FM	\$19,395.00
KRWM-FM	\$33,500.00
KUKN-FM	\$5,104.00
KWJJ-FM	\$10,350.00
KXRO-AM	\$4,228.00
KXXK-FM	\$4,143.00
Radio Total	\$300,000.00
Cumulative Total	\$7,634,158.00
Commission discount	\$287,390.00
Total paid	\$7,346,768.00

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KREM	\$336,595.00
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KSTW	\$69,545.00
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KKCW-FM	\$32,575.00

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